

# Wagh Bakri Tea, India's largest privately held tea company, gives Delhi a unique experience to enjoy tea

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Company Brief

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The nation which starts its day with a sip of tea has now a reason to rejoice. The most trusted tea brand of the nation, Wagh Bakri Tea Group, today launched the first of its kind Tea Lounge in Delhi. Set in an extremely modern and contemporary space in Pitampura, The Wagh Bakri Tea Lounge is all set to bring a distinctive experience of relaxed tea drinking in a premium ambience.



**Parag Desai, Executive Director, Sales & Marketing, Wagh Bakri Tea Group with Sakshi Tanwar at the ribbon cutting ceremony**

Television actress and eminent personality, Saakshi Tanwar, famed for her roles in 'Kahani Ghar Ghar ki' and 'Bade Acche Lagte Hain', graced the occasion and cut the ribbon for the launch.

Sakshi, who embodies the best of Indian tradition with a modern appeal, graced the occasion and averred her preference for a brand that is synonymous with quality and trust. Mr. Piyush Desai, Chairman & Managing Director, Wagh Bakri Tea Group, hosted the launch and introduced the brand to the guests present.

Spread over an area of more than 1200 square feet, the Wagh Bakri Tea Lounge brews a wide selection of Indian and international teas including Green Tea,

Organic Tea, and Flavored Teas to name a few. Hand-picked varieties from Darjeeling, Nilgiri, Sikkim, Oolong compliment the best in Chinese, Sri Lankan and Kenyan Tea which aims at giving an unmatched high tea experience in a cheerful and plush ambience.

Saakshi Tanwar, an avid tea lover, said, "The Wagh Bakri Tea Lounge offers the choicest selection of teas to help you unwind and rejuvenate in a premium ambience. I believe the effort by Wagh Bakri to educate people about the various varieties of tea, and give them a space where they can get to try them is excellent.". The Wagh Bakri Tea brand embodies the spirit of building relationships since its very inception. Wagh Bakri believes that a cup of tea can enhance relationships and help in bringing people from different backgrounds together and am sure that the launch of the Wagh Bakri Tea Lounge will further help the cause in addition to being the perfect destination for tea lovers.